

Apa Method: Basics

<p>How to Cite Within the Text?</p> <ul style="list-style-type: none"> - If the author's name is included in the sentence, then the year of publication should be put in parentheses after the author's name. E.g.: ...In the development of tourism, Lengyel (2004) specifically emphasizes... - If you cite at the end of a line of thought or paragraph, you should also include the author's name and the year of publication in parentheses, separated by a comma. E.g.: ...plays a significant role (Lengyel, 2004). - In a literal quotation, the author's last name, the year of publication, and the page number from which the quotation originates are indicated in parentheses at the end of the line of thought or paragraph in quotation marks. E.g.: "Parallel to the progression of regionalization/globalization, a number of public and semi-public organizations have been founded or restructured for the purpose of facilitating travel and tourism activities around the world." (Siu, 2020, p. 114) - In the case of two authors, both names should be displayed e.g.: (Hygum & Pedersen, 2010), if there are multiple authors, only the first author's name is displayed followed by "et al." abridgement e.g.: (Harris et al., 2012) - We talk about secondary reference when the author references and uses ideas from a different work e.g.: (Cummings & Huse, 1989, as cited in Bokor et al., 2007) or (Cummings & Huse, 1989 referred by Bokor et al., 2007) 	<p>Which Data Do You Need?</p> <p>For in-text references, the information about the authorship (last name of the author or name of the organisation) and the year of publication is sufficient. More information is needed to make a bibliography. The following questions will help you determine what you'll need exactly:</p> <ul style="list-style-type: none"> - Who made it? - Authorship (author or organisation) - When was it published? - Year of publication or time of online publication - What is the title? - Title of book, article or online material - How will you find it again? - Name of publisher or journal + volume number + issue or in case of online format: a URL
<p>Parenthetical Citation</p> <p>"The view that MNCs allocate resources across the globe in an optimal manner rests on the proposition that the world's resources are best utilized through the interplay of unfettered market forces." (Bennett, 1999, p. 165)</p>	<p>Finished Bibliography</p> <p>Bennet, R. (1999). <i>Internal Business</i>. Prentice Hall.</p>

Kotler and Keller (2012) define branding as embodying certain products with the appeal of the brand, which can be used to distinguish them from other, but still similar products.

In the past, it was not so important to distinguish a product based on brands. Instead, the place of origin was important in this regard. **(Bauer, et al., 2014)**

Siu, R.C.S. (2020). *Economic principles for the hospitality industry*. Routledge.

Harris, K. R., Graham, S., & Urdan T. (Eds.). (2012). *APA educational psychology handbook* (Vols. 1–3). American Psychological Association.

Hygum, E., & Pedersen, P. M. (Eds.). (2010). *Early childhood education: Values and practices in Denmark*. Hans Reitzels Forlag. <https://earlychildhoodeducation.digi.hansreitzel.dk/>

Aron, L., Botella, M., & Lubart, T. (2019). Culinary arts: Talent and their development. In Subotnik, R. F., Olszewski-Kubilius, P., & Worrell, F. C. (Eds.), *The psychology of high performance: Developing human potential into domain-specific talent* (pp. 345–359). American Psychological Association. <https://doi.org/10.1037/0000120-016>

Quick Reference to APA Method

Printed documents		Who made it?	When Was it published?	What is the title?	How will you find it?	Example
	Books	Author(s).	(Year of publishing).	<i>Title of the book.</i>	Name of the publisher.	Bennet, R. (1999). <i>Internal Business</i> . Prentice Hall.
	Chapter	Author(s).	(Year of publishing).	Title of the chapter.		Dillard, J. P. (2020). Currents in the study of persuasion. In Oliver, M. B., Raney, A. A., & Bryant, J. (Eds.), <i>Media effects: Advances in theory and research</i> (4th ed., pp. 115–129). Routledge.
		The editor of the book. (Ed.)		<i>Title of the book</i> (page number).	Name of the publisher.	
	Articles	Author(s).	(Year of publishing).	Title of the article. <i>Title of the journal,</i>	<i>Volume</i> (issue), page number(s).	Pope, J. P., & Wall, H. (2025). Is the goal intrinsic or extrinsic? Examining self-determination theory researchers' and the general publics' perceptions of exercise goals. <i>Canadian Journal of Behavioural Science/Revue canadienne des sciences du comportement</i> , 57(3), 239–248.

Electronic documents	E-book	Author(s).	(Year of publishing).	<i>Title of the book.</i>	Publisher. URL	Fekete, I. (2023). <i>Technology in English teaching</i> . Akadémiai Kiadó. https://doi.org/10.1556/9789634548706
	Online article	Author(s).	(Year of publishing).	Title of the article. <i>Title of the journal,</i>	<i>Volume</i> (issue), page number(s). URL	Butler, J. (2017). Where access meets multimodality: The case of ASL music videos. <i>Kairos: A Journal of Rhetoric, Technology, and Pedagogy</i> , 21(1). http://technorhetoric.net/21.1/topoi/butler/index.html

	Electronic article with DOI number	Author(s).	(Year of publishing).	Title of the article. <i>Title of the journal,</i>	<i>Volume(issue),</i> page number(s). DOI	Grady, J. S., Her, M., Moreno, G., Perez, C., & Yelinek, J. (2019). Emotions in storybooks: A comparison of storybooks that represent ethnic and racial groups in the United States. <i>Psychology of Popular Media Culture</i> , 8(3), 207–217. https://doi.org/10.1037/ppm0000185
	Webpage with author	Author(s).	(Year of publishing. month day). – if it's available.	<i>The title of the web document or webpage.</i> Name of the website.	URL	Toner, K. (2020. September 24). <i>When Covid-19 hit, he turned his newspaper route into a lifeline for senior citizens.</i> CNN. https://www.cnn.com/2020/06/04/us/coronavirus-newspaper-deliveryman-groceries-senior-citizens-cnnheroes-trnd/index.html
	Webpage without author	Name of the webpage.	(Year of publishing).	<i>Title of the web document or webpage.</i>	URL	World Health Organization. (2018. May 24). <i>The top 10 causes of death.</i> https://www.who.int/news-room/fact-sheets/detail/the-top-10-causes-of-death